

CURRICULUM VITAE

PERSONAL DATA

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EDUCATION

- **2013:** PhD in Media and Communication Department, University of Athens. Thesis title: **“Propaganda as fundamental ingredient of public discourse. A case study of the presentation of the Greek MoU”** (10/10, First Class honors)
- **2002-2003:** Master’s Degree (MSc) in New Media, Information and Society (Research), London School of Economics and Political Science (Merit)
Dissertation title: **“The Role of Greek Press in the Construction of Greek National Identity: A Case Study of the 2004 Olympic Games”** (67/100, Upper second Class honors)
- **2001:** BA Media and Communication Department of the University of Athens (Second Class honors)

PROFESSIONAL EXPERIENCE

- **2017- Present:** Reviewer of the International Journal of Electronic Governance
- **August 2015- January 2016:** Lecturer in Digital Marketing Communications, Media School, University of Bournemouth
- **November 2014- June 2015:** Tutor, Lifelong Learning Program “Kostis Palamas” of the University of Athens
- **June 2013- October 2017:** Member, Internal Evaluation Team of the Media Department of the University of Athens
- **September 2007- September 2017:** Lecturer, Metropolitan College (BA in Media Production. In collaboration with the Queen Margaret University of Edinburgh)
- **September 2006- Present:** Laboratory Teaching Staff of the Laboratory for Social Research in the Media, Media and Communication Department, University of Athens.
- **November 2005- Present:** Responsible for the organization of Internship Programme of the students of Media and Communication Department of the University of Athens, funded by the European Union.
- **November 2009- December 2010:** Scientific Associate of the Research Institute of Applied Communication of Cyprus.
- **March 2009- July 2010:** Head of the TV-Review department of the news site www.newstime.gr.
- **November 2003- August 2006:** Research Fellow of the Laboratory for Social Research in the Media, Media and Communication Department, University of Athens (Director Professor George Pleios).

TEACHING EXPERIENCE

Hellenic Open University (2018)

Supervision of two dissertations for the master’s programme “Contemporary Journalism Studies”

University of Bournemouth (2015-2016)

• Undergraduate modules

- “Online Culture and Behaviour” (unit leader)
- “Digital Communication Strategies”
- “Researching Politics”
- “Corporate Sponsorship”
- “Consumer Culture and Behaviour”

University of Athens- Lifelong Learning Programme “Kostis Palamas” (2014-2015)

- “Propaganda and Persuasion”
- “Strategic Communication”
- “Multimedia Information Management”

University of Athens- Media and Communication Department (2011-2015, 2017-)

• Post-graduate modules

- “Research methods”
- “Propaganda and the internet”
- “Analysis of informative content”
- “Media and Journalism”
- “Public Opinion and Public Communication”
- “Cyberspace and Public Sphere”
- “Image and transformations in educational knowledge”

• Undergraduate modules

- “Sports and Media”
- “Political Communication” (In Greek and in English)
- “Media Representations”: Teaching of the thematics “The Greek crisis in the Greek Media”, “The Greek crisis in the foreign Media”, “Framing theory” for the undergraduate Erasmus module (in English)
- “Media Monitoring and Analysis” for foreign students of the Erasmus programme (in English)
- “Social Institutions and Social Change”
- “Media Monitoring”
- “Propaganda and the media” (in English)

National School of Public Administration and Local Government (2011, 2018, 2019)

- “Communication in public Administration”
- “Mass and Political Communication Theories”
- “Statistical Analysis”
- “Information- Validation Systems in Mass Media”

Union of Athens Daily Press Journalists (November 2014)

- “The Internet and its users”

Metropolitan College in collaboration with the Queen Margaret University of Edinburgh (2007-2017)

• Undergraduate modules

- “Independent Research Project”

“Print and E-Journalism”
“Media Relations”
“Media Planning and Strategies”
“Information management on Digital Platforms”
“Data Journalism Research and Reporting”
“Media Regulation Schemes”
“Media Politics and the Public Sphere”
“Ethical issues in journalism”
Tutorials for the writing of academic essays

Hellenic Cinema and Television School Lykourgos Stavrakos (2007- 2009)

“Media and Communication”

Public Institutions of Vocational Education at Metamorfoosi and Chaidari (2005- 2006)

“Organization and Production of Radio Programme”
“History of motion Picture”
“International News”

RESEARCH EXPERIENCE

Laboratory for Social Research in the Media of Media and Communication Faculty of the University of Athens

(As research specialist, supervisor, coordinator, statistical specialist and analyst)

- **April 2019- August 2019:** European Elections Monitoring Center (EEMC), Head of the Greek research team (**Jean Monnet funded programme, running in 28 countries**)
- **October 2018-December 2018:** “Gender representations in the Greek TV prime-time news bulletins” (**funded research for the Research Centre for Gender Equality (KETHI)**)
- **May 2018- September 2018:** “Gender violence in the Greek TV” (**funded research in collaboration with the national Council for Radio and Television for the Research Centre for Gender Equality (KETHI)**)
- **June 2016- November 2016:** “Television news on the Greek crisis: A pilot audience research” (**University of Athens funded research, funding code KA 13288**)
- **February 2016- August 2016:** “The presentation of the pre-Referendum period by the Greek media” (**Research funded by and conducted for the Secretariat General of Information**)
- **February 2015- July 2015:** “The ethics of the Greek TV news bulletins content” (funded research)
- **October 2014- March 2015:** “TV Law Today: A Transnational Overview”. In collaboration with Prof. Peter Robson, University of Strathclyde
- **April 2014-July 2014:** “European Election Campaign 2014”. European research project aiming at the publication of a series of articles associated with the pre-electoral campaigns of political parties for the EU 2014 elections.
- **June 2013- September 2013:** “Content and uses of Facebook”. (**University of Athens funded research**)
- **May- July 2012:** “The coverage of the Greek crisis by the Greek media”. (**University of Athens funded research**)
- **June- July 2011:** “Media (az) in in time of crisis: The comeback of the political logic?”. (**University of Athens funded research**)
- **May 2010- April 2011:** “The TV coverage of the H1N1 flu and the opinion of health personnel on the issue”. (In collaboration with the Laboratory of Prevention of The Nursery Department of the University of Athens).

- **June 2010- November 2010:** “The Greek crisis, the media and the future of EU”.
- **June 2010- October 2010:** “Reporting terrorism in Northern and Southern Europe: The case of online newspapers in Germany, UK, Greece and Turkey”.
- **April 2010- June 2011:** “Culture of the News”.
- **June- October 2009:** “The European Elections in the Greek TV news Bulletins”.
- **September 2008- March 2009:** “Greek Foreign Policy in the Greek TV News Bulletins”.
- **February- June 2008:** “Observation of the extent and way of projection of political parties and personalities by the Greek news bulletins”. (Research funded by and conducted for the Hellenic Audiovisual Institute)
- **February- May 2008:** “Domestication of the Greek Television News bulletins”.
- **February- May 2008:** “Publicity and private life within the Greek Blogosphere”.
- **February- July 2008:** “Television Coverage of the 2007 General Elections by the Greek Television News Bulletins”.
- **September 2007- May 2008:** “International Relations and Foreign Policy within Television and the Press”. (In collaboration with the Department of Media and Journalism of the Aristotle University of Thessaloniki)
- **November 2006- April 2007:** “Observation of the extent and way of projection of political parties and personalities by the Greek news bulletins”. (Research funded by and conducted for the Secretariat General of Information)
- **October- November 2006:** “The Pre-electoral Coverage of the 2006 Greek Municipal Elections by the Greek Television news”.
- **September-October 2006:** “News’ Culture”.
- **September- October 2005:** “Images of War: The Postwar period in Iraq and its presentation by the Greek news during 2004-2005”.
- **February- June 2005:** “Content and Quality of the Greek News”.
- **February- May 2004:** “The Pre-electoral Campaigns the Television news Bulletins. The March 2004 General Elections”.

Research Institute of Applied Communication- Cyprus

- **November- December 2009 :** “Production of Programmes for the Greek Television” (Researcher and co-author)

Daily Regional Newspapers' Association and Daily Regional Newspapers' Owners' Union

- **June 2007- February 2008:** “Research and Description of the Demographic Characteristics of Greek Provincial Newspapers”

CONFERENCES-SEMINARS (as speaker)

- **ECREA Political Communication Section Interim Conference:** “EU Elections 2014 and 2019 in Greece and in Italy: From Crisis to Prosperity and from Euroscepticism to Pro-Europeanism?”, Poznan 12-13 September 2019.
- **IAMCR 2019:** “Anarchism, activism and dissent: An examination of the discourse and visual rhetoric of the Greek anarchist group Rouvikonas”, Madrid, 7-11 July 2019.
- **International Conference- Economic integration of refugees in Greece: Good practices and potentials in education and employability:** “Educational opportunities and labor market orientation for women refugees- Aims, thoughts and reflections”, Athens, 19 April 2019.

- **ASFA BBQ 2018: Political Theory and Practice in the age of fake news:** “Post-truth or (post-) propaganda? Or how we are propagandists and victims of propaganda more than ever before”, Athens-ASFA, 15-21 September 2018.
- **«SYNTHESIS» 2nd Festival of Educational Short Films of the Hellenic Open University:** “The Junta 50 years after: The construction of historic memory”, Athens, 21-23 February 2018.
- **Tuning into the noise of Europe:** “The financial and refugee “crises”: Discursive practices and narratives on Europe in the northern and southern public spheres”, The Hague 18-19 January 2018.
- **Antagonisms and truth regimes in contemporary political discourse: Post-truth, fake news and propaganda:** “Post-truth or post-propaganda? A review of the discursive and structural characteristics of political discourse in the contemporary communication environment”, Athens 15-16 December 2017.
- **Connecting to the Masses: 100 Years from the Russian Revolution: From Agitprop to the Attention Economy:** “Greek Politicians’ Nemesis: The Curse of Propaganda or Self-Fulfilling Prophecy? A Study of Political Tweets before the 2014 European Elections”, Amsterdam, 13-14 November 2017.
- **13th Conference of the European Sociological Association “(Un) Making Europe: Capitalism, Solidarities, Subjectivities”:** “Media coverage in the post-truth era: The case of refugee and financial “crises” in Europe”, Athens 29 August- 1 September 2017.
- **13th Conference of the European Sociological Association “(Un) Making Europe: Capitalism, Solidarities, Subjectivities”:** “The struggle for a new politics in a post-ideological world. The case of the ‘We Do Not Pay’ social movement in Greece”, Athens 29 August- 1 September 2017.
- **Politics in a post-truth era:** “There and back again: Post- truth, post-propaganda or just... propaganda?” Centre for Politics and Media Research, Bournemouth 10-11 July 2017.
- **17th Pampeloponnesian Dentistry Conference:** “Representations of Dentistry in the Greek media: An overview of the internet news sites”. Tripoli, 23-25 June 2017.
- **International Conference 50 Years Greek TV:** “Television and its Audience in times of crisis: A pilot research of audience stance towards the news during the crisis”. Thessaloniki, 9-11 December 2016.
- **International Conference 50 Years Greek TV:** “Refugee Crisis and NGOs: An overview of the presentation of NGOs and solidarity structures from the Greek TV news bulletins”. Thessaloniki, 9-11 December 2016.
- **10th ECPR Conference:** “International elites during crisis and the quest for Democracy: A case study of the interventions of international elites to the function of the Greek state”. Prague 7-10 September 2016.
- **1st International Conference in Contemporary Social Sciences, Crisis and the Social Sciences: New Challenges and Perspectives:** “Greek party system transformations in the crisis context. An approach on the establishment of a new party system in Greece”. Rethymno 10-12 June 2016.
- **MeCCSA 2016:** “Political Communication in Greece: Reflections of the crisis in the electoral campaigns of the 2014 European Elections”. Canterbury 6-8 January 2016.
- **5th Hellenic Sociological Association Conference:** “Immigration and public discourse: Political and journalistic narrations on immigration in Greece”, Athens 10-12 December 2015.
- **4th International Conference on Social Responsibility, Ethics and Sustainable Business:** “Revisiting the public profile and communication of Greek NGOs in times of crisis”, Athens 8-9 October 2015.
- **13th annual IAMCR Conference “Hegemony or Resistance? On the Ambiguous Power of Communication”:** “Public Discourse and Populism in Greece: Immigration and the Merchants of Fear and Mercy”, Montreal 12- 16 July 2015.

- **13th annual IAMCR Conference “Hegemony or Resistance? On the Ambiguous Power of Communication”:** “Does God have an email? Faith and Religious Consumption in the Digital Era”, Montreal 12- 16 July 2015.
- **Protest Participation in Variable Communication Ecologies: Meanings, Modalities and Implications:** “Media Ecology and the Politics of Dissent: Representations of Hong Kong protests in Guardian and China Daily”, Alghero, Sardinia 24-26 June 2015.
- **The Greek party system after the January 2015 elections:** “The journalistic discourse on Golden Dawn’s fascism: The multiple representations of Mr. Kasidiaris in prime- time news bulletins between 2012 and 2014”, Thessaloniki 11-12 June 2015.
- **15th Panhellenic Conference of Psychological Research:** “The role of Mass Media to the designation or misrepresentation of the humanitarian aspect of the financial crisis”, Nicosia, Cyprus, 27-31 May 2015.
- **10th Communication Issues conference:** “The psychological impacts of the financial crisis in Greece and its effects on social and political behavior”, Athens, May 12 2015.
- **65th PSA Annual International Conference:** “Social Media in Political Communication: How do Greek political parties use twitter during the pre-electoral period?” Sheffield, 30 March- 1 April 2015.
- **65th PSA Annual International Conference:** “Hide and seek of fascism: The multiple representations of Mr. Kasidiaris in the Greek TV news bulletins” Sheffield, 30 March- 1 April 2015.
- **10th Conference of the Hellenic Political Science Association:** “Golden Dawn: Anti-party or fascist formation?” The representations of G.D. in mainstream news bulletins between 2012 and 2014”. Athens, Greece, 18-20 December 2014.
- **Human Development and Capability Association (HDCA):** “Operationalizing Sen’s ideas on the visual representation of social movements by the media”, 4th HDCA Annual Conference: “Human Development in Times of Crisis. Re-negotiating Social Justice. Athens, Greece, 2-5 September 2014.
- **Center of Post- Communist Political Studies (CEPOS):** “Propaganda in Greek public discourse. Propaganda scales in the presentation of the Greek MoU-bailout agreement of 2010”, Fourth International Conference: After Communism. East and West under Scrutiny, Craiova, Romania, 4- 5 April 2014.
- **National Research University, Higher School of Economics, Media Department:** Propaganda in the presentation of the MoU- Greek bailout agreement. Exploring quantitative propaganda scales. Moscow, March 27 2014.
- **European Communication Research and Education Association:** “Representations of Protest on News Websites: The Paradigm of Greece, Italy, Romania and the UK in Comparative Overview”, International Conference Journalism in Transition: Crisis or Opportunity?, Thessaloniki, Greece, 28-29 March 2014.
- **Union of Athens Daily Press Journalists:** «*The role of Media and journalists in the rise of neo-nazism, fascism and racism in domestic and international level*», Athens, Greece, 12-13 March 2014.
- **Annual Conference 2013 Sociology ULBS "Lucian Blaga" and Transylvanian Academy Foundation** “The sentimental element in public discourse as a factor of formation of polarization in Greece”, Sibiu, Romania, 11-12 October 2013.
- **Lectures series «Communication Issues», University of Athens- Faculty of Media and Communication,** “The Greek Porn Project, the first results”, Athens, 16th April 2013.
- **Conference of the European Sociological Association’s Research Network 18 - Sociology of Communications and Media Research,** “Propaganda and the presentation of the Memorandum of Understanding in Greek electronic media”, Bilbao- Spain, 18-20 October 2012.

- **9th PanHellenic Conference of Public Health and health Services, University of Athens- Medical School:** “Influenza A (H1N1) and TV news bulletins”, Athens, 26-28 March 2012.
- **7th Dubrovnik Media days, University of Dubrovnik:** “Social Protests through the TV Screen: The case of Greek Indignados”, Dubrovnik, 18-19 November 2011.
- **5th PhD Candidates Symposium, Hellenic Observatory of London School of Economics:** “Political Elites, propagandization and the presentation of the MoU in Greece”, London, 2-3 June 2011.
- **2nd International Conference on Conflict, Terrorism and Society, Kadir- Has University:** “Reporting terrorism in Northern and Southern Europe: The case of online newspapers in Germany, UK, Greece and Turkey”, Istanbul 2-4 November 2010.
- **European Sociological Association Conference Europe and the Media – New developments in social theory and research of the Research Network 18: Communications and Media Research:** “The Greek crisis, the media and the future of the EU”, Athens 29-30 October 2010.
- **Global Media and the “War on Terror”, University of Westminster:** “Online views on terrorism across Europe”, London, 13-14 September 2010.
- **Anniversary Conference Change in Progress: Models of / Models for Journalism and Communication, University of Bucharest:** “The Rhetoric of Greek Political Advertisements: A study of the 2007 & 2009 TV political advertisements” Bucharest, 19-21 November 2009.
- **Workshop of Université Libre de Bruxelles, Institute for European Studies,** “Propaganda approaches in the 20th century”, Brussels October 23, 2009.
- **2nd European Communication Conference, European Communication Research and Education Association (ECREA):** “Elections, media and the minorities: A case study of the Greek pre-electoral television and press coverage of Muslim minority candidates for the 2006 Prefectural-Municipal and 2007 Greek general elections”. Barcelona, 24-28 November 2008.
- **8th Conference of the Hellenic Political Science Association:** “War and propaganda: The role of Internet in communication war. Images of War or images of propaganda? A study of photographs of the Iraq War published by the Greek News Portal www.in.gr”, Athens, 26-28 May 2008.
- **6th Conference of Secretariat General of Information, Ministry of Press and Media:** “Domestication of the Greek Television News bulletins” and “Publicity and private life within the Greek Blogs”, Athens, 15-16 May 2008.
- **3rd PhD Candidates Symposium of the Hellenic Observatory of London School of Economics:** “War and Propaganda: The use of the internet in Informational War, Propaganda of coverage and coverage of propaganda of the wars in Iraq and Afghanistan- the Greek case”, 14-16 June 2007.
- **Conference of the media Department of the University of Athens:** “Media at War”, Athens 28 November 2005.

Books

- Mitu B., Poulakidakos S. (eds.) (2016) **“Media Events: A Critical Contemporary Approach”**. London: Palgrave Macmillan.
- Poulakidakos S. (2014) **“Propaganda and Public Discourse. The presentation of the MoU by the Greek Media”**. Athens: DaVinci Books.

Papers (peer reviewed) - Book chapters - Conference proceedings

- Poulakidakos S., Frangonikolopoulos Ch. (2019) **“The European Financial and Refugee/Immigrant Crises in the Press: Similarities and Differences of the Greek and German Public Spheres”**. Global Media journal- German Edition, 9(1).
- Poulakidakos S., Giannouli I. (2019) **“Greek Political Leaders on Instagram: Between “Soft” and “Hard” Personalization”**. In Veneti A., Jackson D., Lilleker D (eds.) Visual Political Communication. London: Palgrave MacMillan, pp. 187-206.
- Poulakidakos S., Veneti A. (2019) **“Political Communication and Twitter in Greece: Jumping on the bandwagon or an enhancement of the political dialogue?”** In Information Resources Management Association (IRSA) (Ed.) Censorship, Surveillance, and Privacy: Concepts, Methodologies, Tools, and Applications (4 Volumes). USA: IGI Global, pp. 1125-1152.
- Myrto N., Poulakidakos S., Derzioti O. (2018) **“Greece: TV Crime Dramas and some Reflections on Gender and Race”**. In Robson P. & Schulz J. “Ethnicity, Gender and Diversity. Law and Justice on TV”. Lanham, Boulder, New York, London: Lexington Books, pp. 101-122.
- Poulakidakos S., Veneti A., Frangonikolopoulos Ch. (2018) **“Post-truth, propaganda and the transformation of the spiral of silence”**, International Journal of Media and Cultural Politics, 14(3), pp. 367-382.
- Poulakidakos S. (2018) **“The discourse on immigration in the Greek public sphere: Between securitization and humanitarianism”**, Science and Society, 37, Winter 2018, pp. 109-138.
- Frangonikolopoulos C., Poulakidakos S. (2017) **“Regimes of Truth in the Communication and Reporting of the European Union: Post-truth, Post-propaganda or just Propaganda?”** Journal of Media Critiques [JMC], 3(12), pp. 59-76.
- Rovisco M, Veneti A., Poulakidakos S. (2017) **Anti-austerity protest and democratic vision: the struggle for a new politics- the case of the Greek “Do Not Pay” social movement**. In Axford B., Gulmez D. B., Gulmez S. B. (eds.) Rethinking Ideology in the Age of Global Discontent: Bridging Divides. London: Routledge, pp. 32-47.
- Poulakidakos S. & Veneti A. (2017) **“The use of Twitter and the quality of political dialogue”**. In Demertzis N. “Information Society. Governance and the Internet”, Athens: National Centre for Social Research, pp. 121-142.
- Armenakis A. & Poulakidakos S. (2017). **“The TV news about the financial crisis: pilot research of audience attitudes”** (in Greek). In V. Vamvakas, G. Paschalidis (eds.) “50 Years Greek Television (conference proceedings)”. Thessaloniki: Epikentro, pp. 93-114.
- Poulakidakos S., Thoma I. & Frangonikolopoulos Ch. (2017). **“The refugee crisis and the NGOs: An overview of the presentation of the NGOs and solidarity structures from the Greek TV news bulletins”** (in Greek). In V. Vamvakas, G. Paschalidis (eds.) “50 Years Greek Television (conference proceedings)”. Thessaloniki: Epikentro, pp. 163-180.
- Novelli E., Rafter K., Alvares C., Verissimo I., Poulakidakos S., Veneti A., Triga V., Milioni D., Sammut C. (2017) **Representations of the Economic Crisis and Austerity Politics**. In Holtz-Bacha C., Novelli E., Rafter K. (eds.) Political Advertising in the 2014 European Parliament Elections. London: Palgrave, pp. 57-80.
- Myrto N., Poulakidakos S., Nakou P. (2016) **“Greece”**. In Robson P. & Schulz J. “A transnational Study of Law and Justice on TV”. Portland: Hart Publishing, pp. 113-130.
- Poulakidakos S. & Karoulas G. (2016) **“Greek political elites and political discourse in the era of crisis: between populism and “elitism”**”. *Electronic Conference Proceedings, ICCONSS*, Rethymno, 10-12 June 2016. Available at: http://icconss.soc.uoc.gr/images/ecp/ICCONSS_16_6_4.pdf
- Poulakidakos S. (2016) **The Aftermath of a Media Event: A Decade of Journalistic Ambivalence on the Olympic Heritage of the 2004 Olympic Games**. In Mitu B., Poulakidakos S. (eds.) (2016) **“Media Events: A Critical Contemporary Approach”**. London, Palgrave Macmillan, pp. 150-170.

- Frangonikolopoulos C., Poulakidakos S. (2016) **Greek NGOs in the press: Trends in the presentation of Greek NGOs before and during the financial crisis.** *Journalism*, 18(6), pp. 716-735.
- Veneti A., Karadimitriou A., Poulakidakos S. (2016) **Media Ecology and the Politics of Dissent: Representations of the Hong Kong Protests in the Guardian and China Daily,** *Social Media+Society* 2(3), pp. 1-13.
- Poulakidakos S., Veneti A. (2016) **Political Communication and Twitter in Greece: Jumping on the bandwagon or an enhancement of the political dialogue?** In Deželan T. and Vobic I. (Eds.) (R)evolutionizing Political Communication through Social Media. USA: IGI Global, pp. 119-146.
- Frangonikolopoulos C., Poulakidakos S. (2015) **Revisiting the public profile and communication of Greek NGO's in times of crisis.** *International Journal of Media and Cultural Politics*, vol. 11, no. 1, pp. 119-127.
- Poulakidakos S., Veneti A. (2014) **Examining propaganda techniques in the context of the Greek economic crisis.** *Romanian Journal of Sociology, New Series*, 1-2, pp. 49-64.
- Pleios G., Poulakidakos S., Phoka A., Roumelioti I., Sourtzi P., Kalpaki K., Marinaki A., Zafeirouli C., Poriotis M. (2014) **H1N1 and TV news: Information or panic?** *The International Journal of Communication and Health*, no. 3, pp. 43-55.
- Poulakidakos S. (2014) **“Information”, “Information Society”, “Propaganda- Persuasion”, “Propagandistic Methods”, “Perception Management”, “Information Management”, “Public Diplomacy”, “Media Monitoring and Analysis”, Marketing- Political Marketing”, “Social Movements”.** In *Dictionar enciclopedic de comunicare si termeni asociati*, ed. Marian Petcu, Bucharest: C.H. Beck.
- Veneti A., Karadimitriou A., Poulakidakos S. (2014) **“A Postmodernist Reading of Greek Reality TV”**, in: Marinescu, V., Branea, S., Mitu, B. (eds.), *Contemporary Television Series: Narrative Structures and Audience Perception*. Cambridge Scholars Publishers, pp. 143-159.
- Poulakidakos S., Armenakis A. (2014) **«Propaganda in Greek Public Discourse. Propaganda Scales in the presentation of the Greek MoU-bailout agreement of 2010».** *Revue des Sciences Politiques*, no. 41, April 2014, pp. 126-140.
- Poulakidakos S. (2014) **“Aspects of the Greek defensive society in the TV news discourse in times of crisis”.** *Science and Society*, vol. 31, Winter 2013-2014, pp. 121-152.
- Poulakidakos S., Karoulas G. (2013) **«Political elites and propaganda: The presentation of the MoU by the Greek parties, through the Greek TV news bulletins».** In Pleios G. «The Crisis and the Media» (in Greek). Athens: Papazisis.
- Pleios G., Poulakidakos S. (2013) **“The H1N1 influenza TV news bulletins: Information or panic code?”**, *Communication Issues*, issue 16-17, April 2013, pp.88-109.
- Veneti, A., Poulakidakos, S., Theologou, K. (2012) **“The Greek Indignados through the domestic TV news bulletins”**, *Revista Estudos em Comunicacao*, 12, December 2012.
- Phoka A., Roumeliotou J., Pouloupoulou S., Poulakidakos S., Siozou E., Mpraxou S., Tzortsi A., Bucaj A., Pleios G., Sourtzi P. (2012) **Factors that influenced the adherence of medical and nursing staff to the influenza A/H1N1 vaccine recommendations.** *Archives of Hellenic Medicine* 29 (3), pp. 354-361.
- Pleios G., Poulakidakos S., Kalpaki K., Marinaki A., Kappas G. (2011) **“The Greek crisis and the future of the E.U. in the European Press”**, *Communication issues*, issue 12-13, September 2011.
- Foka A., Roumeliotou I., Sourtzi P., Pleios G., Poulakidakos S. (2010) **“Health Promotion and Mass Media”**, *Nursing Care and Research*, issue 27, May- August 2010.
- Veneti, A., Poulakidakos, S. (2010) **“Elections, media and the minorities: A case study of the Greek pre-electoral television coverage of Muslim minority candidates for the 2007 Greek general elections”**, in Theologou K. (ed.), *Humanitarian and Social Sciences in the Greek National Technical University: Enriching Trajectories*, Athens, NTUA Publications.

- Veneti A., Poulakidakos S. (2010) **“The Rhetoric of Greek Political Advertisement”**, *The Romanian Journal of Journalism & Communication*, Anul V, nr 1, Serie Noua, ISSN 1842-256X, pp. 27-38.
- Pleios G., Poulakidakos S., Manatou M. E., Kalpaki K., Papaharalampous M. E., Kappas G. (2010) **“Publicity and private Life within the Greek Blogosphere”**, *International Journal of Electronic governance (IJEG)*, vol. 3, issue 1, pp. 48-71.

Publications (non peer reviewed)

- Anastasia Veneti, Stamatis Poulakidakos, «**Campaigns for the 7th of July: N.D. and SYRIZA in opposite roles**», 23 June 2019, available at: https://www.efsyn.gr/politiki/200770_otan-synaisthima-trofodotei-tin-kalpi?fbclid=IwAR2v4rZuOzdvvk6LzvMhB4rgh7JdCJs2NBOVxJFA8hQDzuhUhe_KpJo2So8.
- Stamatis Poulakidakos, «**The pre-electoral spots and the indifference on youth**», 25 May 2019, available at: https://www.efsyn.gr/ellada/196979_pos-tha-psifisoyn-ta-paidia-tis-krisis.
- Stamatis Poulakidakos, **“Fascism and the Macedonian issue” (in Greek)**, 19 February 2019, available at: <http://skra-punk.com/2019/02/19/makedoniko-kai-fasismos/>.
- Stamatis Poulakidakos, **“Fake news in Health: Can scientific discourse function as an “antidote” to the journalistic hunt for impression-making?”** *Odontiatriko Vima (Dental Tribune)*, 125, November-December 2018, available at: <http://odvima.gr/images/efimerida/v125.pdf>.
- Stamatis Poulakidakos, **“Is post-truth just a new form of (post-) propaganda?” (in Greek)**, 9 October 2018, available at: <http://skra-punk.com/2018/10/09/einai-i-meta-alitheia-aplos-mia-neamorfimeta-propagandas/>.
- Giannouli I., Poulakidakos S. **“Representations of Dentistry in the Greek media”**, *Odontiatriko Vima (Dental Tribune)*, 123, July-August 2018, available at: <http://odvima.gr/images/efimerida/v123.pdf>.
- Giannouli I., Poulakidakos S. (2018) **“Representations of Dentistry in the Greek media”** (in Greek), *Greek Stomatological Society*, available at: <http://www.stomatologia.gr/wp-content/uploads/2018/05/397.-teliko.pdf>.
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SCIENTIFIC AND RESEARCH INTERESTS

- Political Communication (discourse, content and image analysis)

- Propaganda and ideology
- New Technologies and Mass Media

KNOWLEDGE OF FOREIGN LANGUAGES

2001: Diploma of Spanish Language as Foreign Language (Basico)

1996: Intermediate Level Examination in German (Mittelstufe)

1996: Certificate of Proficiency in English (Michigan)

COMPUTER KNOWLEDGE

- Windows XP, Vista, 7, 8, MS Office, SPSS (Statistical Package for the Social Sciences)
- Experience in technical issues of computers
- Diploma in Greek and Latin Commercial Correspondence

ADDITIONAL INFORMATION/QUALIFICATIONS

• **February 2010:** Certificate of Attendance: Classroom Learning & Teaching Practices Workshop, Queen Margaret University, Edinburgh

• **September 2009- Present:** Member of the Official Catalogue of College Professors, Greek Ministry of Education, Reg. Number 359/2009

• **November 2008- Present:** Member of the European Communication Research and Education Association

References upon request